

<u>Set Name</u> side by side	<u>Query</u>	<u>Hit Count</u>	<u>Set Name</u> result set
<i>DB=PGPB,USPT,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ</i>			
<u>L14</u>	l12 and L13	12	<u>L14</u>
<u>L13</u>	probabilistic near5 model	1960	<u>L13</u>
<u>L12</u>	L11 and model	122	<u>L12</u>
<u>L11</u>	L10 and statistic\$5	122	<u>L11</u>
<u>L10</u>	L9 and model	126	<u>L10</u>
<u>L9</u>	L8 and candidate	138	<u>L9</u>
<u>L8</u>	l6 and L7	196	<u>L8</u>
<u>L7</u>	degree or weight or relative	6031010	<u>L7</u>
<u>L6</u>	L5 and aggregat\$3	203	<u>L6</u>
<u>L5</u>	L4 and vector	773	<u>L5</u>
<u>L4</u>	L3 and document	3162	<u>L4</u>
<u>L3</u>	related near5 words	9432	<u>L3</u>
<u>L2</u>	theasuras	0	<u>L2</u>
<u>L1</u>	document near5 theasuras	0	<u>L1</u>

END OF SEARCH HISTORY

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Search Results - Record(s) 1 through 11 of 11 returned.

☐ 1. Document ID: US 20050144067 A1

Using default format because multiple data bases are involved.

L16: Entry 1 of 11

File: PGPB

Jun 30, 2005

PGPUB-DOCUMENT-NUMBER: 20050144067

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050144067 A1

TITLE: Identifying and reporting unexpected behavior in targeted advertising environment

PUBLICATION-DATE: June 30, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Farahat, Ayman O.	San Francisco	CA	US
Calabria, Hermann	Los Altos	CA	US
Chen, Francine R.	Menlo Park	CA	US
Greene, Daniel H.	Sunnyvale	CA	US

US-CL-CURRENT: 705/14

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KMC	Draw D
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☐ 2. Document ID: US 20050144065 A1

L16: Entry 2 of 11

File: PGPB

Jun 30, 2005

PGPUB-DOCUMENT-NUMBER: 20050144065

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050144065 A1

TITLE: Keyword advertisement management with coordinated bidding among advertisers

PUBLICATION-DATE: June 30, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Calabria, Hermann	Los Altos	CA	US
Chen, Francine R.	Menlo Park	CA	US
Farahat, Ayman O.	San Francisco	CA	US

Greene, Daniel H.

Sunnyvale

CA

US

US-CL-CURRENT: 705/14; 705/37

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw D
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☐ 3. Document ID: US 20050144064 A1

L16: Entry 3 of 11

File: PGPB

Jun 30, 2005

PGPUB-DOCUMENT-NUMBER: 20050144064

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: 'US 20050144064 A1

TITLE: Keyword advertisement management

PUBLICATION-DATE: June 30, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Calabria, Hermann	Los Altos	CA	US
Chen, Francine R.	Menlo Park	CA	US
Farahat, Ayman O.	San Francisco	CA	US
Greene, Daniel H.	Sunnyvale	CA	US

US-CL-CURRENT: 705/14; 705/37

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw D
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☐ 4. Document ID: US 20050137939 A1

L16: Entry 4 of 11

File: PGPB

Jun 23, 2005

PGPUB-DOCUMENT-NUMBER: 20050137939

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20050137939 A1

TITLE: Server-based keyword advertisement management

PUBLICATION-DATE: June 23, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Calabria, Hermann	Los Altos	CA	US
Chen, Francine R.	Menlo Park	CA	US
Farahat, Ayman O.	San Francisco	CA	US
Greene, Daniel H.	Sunnyvale	CA	US

US-CL-CURRENT: 705/26

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw D
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☐ 5. Document ID: US 20030088562 A1

L16: Entry 5 of 11

File: PGPB

May 8, 2003

PGPUB-DOCUMENT-NUMBER: 20030088562

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030088562 A1

TITLE: System and method for obtaining keyword descriptions of records from a large database

PUBLICATION-DATE: May 8, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Dillon, Craig	San Diego	CA	US
Howe, Richard	San Diego	CA	US
van Goor, Nicolaas A.	Shoreview	MN	US
Sarnobat, Sachin	Minneapolis	MN	US
Anderson, Russell W.	Oceanside	CA	US
Lenderman, Jason	Los Angeles	CA	US
Cameron, Gordon	Brookhaven	PA	US

US-CL-CURRENT: 707/5

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw D
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☐ 6. Document ID: US 20030037041 A1

L16: Entry 6 of 11

File: PGPB

Feb 20, 2003

PGPUB-DOCUMENT-NUMBER: 20030037041

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030037041 A1

TITLE: System for automatic determination of customized prices and promotions

PUBLICATION-DATE: February 20, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Hertz, Frederick S. M.	Davis	WV	US

US-CL-CURRENT: 707/1

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw D
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☐ 7. Document ID: US 6460036 B1

L16: Entry 7 of 11

File: USPT

Oct 1, 2002

US-PAT-NO: 6460036

DOCUMENT-IDENTIFIER: US 6460036 B1

TITLE: System and method for providing customized electronic newspapers and target advertisements

DATE-ISSUED: October 1, 2002

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Herz; Frederick S. M.	Davis	WV		

US-CL-CURRENT: 707/10; 705/14, 707/2, 709/217, 725/14

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw. D.
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☐ 8. Document ID: US 6029195 A

L16: Entry 8 of 11

File: USPT

Feb 22, 2000

US-PAT-NO: 6029195

DOCUMENT-IDENTIFIER: US 6029195 A

TITLE: System for customized electronic identification of desirable objects

DATE-ISSUED: February 22, 2000

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Herz; Frederick S. M.	Davis	WV	26260	

US-CL-CURRENT: 725/116; 707/10, 725/93

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw. D.
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☐ 9. Document ID: US 5835087 A

L16: Entry 9 of 11

File: USPT

Nov 10, 1998

US-PAT-NO: 5835087

DOCUMENT-IDENTIFIER: US 5835087 A

TITLE: System for generation of object profiles for a system for customized electronic identification of desirable objects

DATE-ISSUED: November 10, 1998

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Herz; Frederick S. M.	Davis	WV	26260	
Eisner; Jason M.	Philadelphia	PA	19107	
Ungar; Lyle H.	Philadelphia	PA	19103	

US-CL-CURRENT: 715/810; 725/14, 725/35, 725/46

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw. D.
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☐ 10. Document ID: US 5754939 A

L16: Entry 10 of 11

File: USPT

May 19, 1998

US-PAT-NO: 5754939

DOCUMENT-IDENTIFIER: US 5754939 A

TITLE: System for generation of user profiles for a system for customized electronic identification of desirable objects

DATE-ISSUED: May 19, 1998

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Herz; Frederick S. M.	Davis	WV	26260	
Eisner; Jason M.	Philadelphia	PA	19107	
Ungar; Lyle H.	Philadelphia	PA	19103	
Marcus; Mitchell P.	Philadelphia	PA	19119	

US-CL-CURRENT: 455/3.04; 709/219, 715/501.1, 725/34

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KWIC	Draw. D.
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☐ 11. Document ID: US 5754938 A

L16: Entry 11 of 11

File: USPT

May 19, 1998

US-PAT-NO: 5754938

DOCUMENT-IDENTIFIER: US 5754938 A

TITLE: Pseudonymous server for system for customized electronic identification of desirable objects

DATE-ISSUED: May 19, 1998

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Herz; Frederick S. M.	Davis	WV	26260	
Eisner; Jason M.	Philadelphia	PA	19107	
Salganicoff; Marcos	Philadelphia	PA	19130	

US-CL-CURRENT: 725/116; 705/74, 707/6, 707/9, 709/219, 713/155, 725/1, 725/129,
725/25

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequence	Attachments	Claims	KMIC	Draw. D
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Term	Documents
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LINKS	336422
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(L15 AND LINK) .PGPB,USPT,EPAB,JPAB,DWPI,TDBD.	11

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